

AAEB February Board Meeting Minutes

Saturday, February 17 2024 (10am - 12pm)

Attendees

02172024 Resolutions and Attendance

Board Updates

Elaine McCarthy (Nominations)

- Audra Micah '91 will be joining Adunni's committee for Career & Life Transitions
- Kris Conway will be joining Elaine's committee
- Kristin Heinemen will be joining the board as Director of Marketing and will be voted upon during the resolutions
 - Possible idea to combine Kristin's role to work with Sophia (intern) and add the Director of Communications
- Elaine to think about the possible re-model of Director of Athletics role and find a resource at Simmons who can be a liaison between both the organizations
- Open positions are VP & Operations
- Possibility talk to Kristin about coordinating quarterly communications on behalf of the Association in her role as Director of Marketing

Courtney Bryant (Student Outreach)

- 50 Days to Graduation Ceremony being held on Simmons campus on March 28th 2024 from 6-8pm for GOLD (Graduates of Last Decade) are invited to attend along with seniors
- The event is sponsored by the Simmons Alumnae/i Association
- Students will be asked to create an account on Handshake to sign up for jobs
- Sarah Zengo is invited to talk about Dress for Success
- Budget for this event has been reviewed with Barbara
- Courtney asked board members to attend to encourage them to meet with students
- Students will have the ability to get their resumes reviewed
- Kelly will add a blurb in the Simmons newsletter about featuring in the movie Kelly is recording
- Courtney to create a handout for quick tips on how to leverage LinkedIn for building a network, finding a job etc. to give out during this event

Barbara Campbell Harvey (Treasurer)

- Boston Private \$81.67 (\$15 monthly fee) I plan to close it
- TD Bank \$8,907.49(no charge yet for '50 days to graduation')
- Vanguard \$134,682.66 (we are making \$\$)
- TOTAL: \$143,671.82
- Liberty Mutual connection - Simmons had an affinity with Liberty Mutual where if a Simmons student or alum bought their insurance, Simmons Alumnae/i Association would generate revenue out of it. This contract ended in this past year due to Liberty Mutual not being able to hit a certain target. Due to this the Association has lost its source of income with them. This poses a challenge for the Association and the treasury team is working with Braun Weiss to open up more avenues for charitable donations in the name of the Alumnae Association.
- Barbara and Fay working on this with Simmons as well as Karen. More updates to come.
- Simmons Leadership Conference 9 virtual slots have been filled out by board members and Sophia will be attending it in person. Adunni's slot has been freed up and is available for anyone to take on.

Maddie Gretzky (Historian)

- Reorganized the shared drive and shared details with the board
- Worked with Finance to update the payment plan for our wix website and got it upgraded to be able to use more features
- A section in the website allows updates to send us their updated info. That alum information currently stays with the Association in the wix mailbox.
- Working with Morgan on different Awards- Priscilla McKee Award

Priyal Goyal (Operations)

- Working with Krissy, Sophia and Lauren Sterling to create a newsletter for the Alumnae Association.
- Working with Enna and Krissy in Karen's absence for the 125th update meeting to make a list of alums interested in helping out
- List of interested alums: [📄 125th planning volunteer list for Feb 2024 board meeting](#)
- Other alums who have attended AAEB meetings in the past:
[📄 Oct 22 External Attendees](#)

Sophia (Intern)

- Working with Krissy and Lauren on the document for the newsletter
- Meeting with Barbara to ensure all treasurer documents are in the repository

Pam Dashiell (Diversity, Equity & Inclusion)

- Pam attending the Simmons Tea as part of Black History Month
- She is working with the Office of Cultural Awareness in May to honor graduating seniors
- Pam also figuring out a panel discussion for the 125th anniversary and will be working with the AAAA on it

Resolutions **02172024 Resolutions and Attendance**

OPERATIONS:

(PASS) 02-24-01 The AAEB approves the minutes from the January 2023 meeting.


NOMINATIONS:

(PASS) 02-24-02 The AAEB approves appointing Kristin Heinemen as Director of Marketing for a term of 3 years

Link to the recording of the meeting:

 **AAEB February Board Meeting (2024-02-17 10:04 GMT-5)**

125th Anniversary Meeting (Enna)

Recording has been posted here:  **125th Simmons Anniversary Meeting.mp4**