

April 22 2023 Meeting Minutes 10-12 AM EST

meet.google.com/igd-aspo-fnz

Goals:

1. Create and implement clear and consistent communications strategy
2. Build and define effective relationships with internal and external collaborators
3. Review and clarify the Alumni Association's internal structure, processes and accountability
4. Develop consistent programs activities to (re) engage alum

Meeting Facilitator/Call to Order Bobbi Thompson

Roll Call Priyal Goyal

- Roll was done by Bobbi Thompson as Priyal was absent. Roll call has been documented [here](#).

Alum Outreach Kelly O'Connell

- Simmons has confirmed participation for the on-beyond conference to be held on November 17th, 2023.
- Kelly will be submitting a request for approval of using Simmons AAEB's logo during the programming of this event
- Kelly has been working with Simmons Career Center on May 9th 2023 and they are working on doing mock interviews right after the career fair where she will be bringing 2 professional Simmons alum who will be helping students with a mock interview. The topics for the session are:
 - LinkedIn best practices
 - Leveraging soft skills in interviews
 - Career pathing for work and life success
 - Interviewing for success
- Kelly still working to get the email out for alum recognition

Nominations Elaine McCarthy

- Kelly O'Connell has been re-elected to be Director of Alum Outreach at Large for another years starting 2023- 2026
- Jasmine Clark will be Director of Athletics from 2023-2026
- Maddie Gretzky will be Alumnae Association Historian from 2023-2026

- Jill Schuman will be Director of Awards
- Courtney Bryant is interested in Director of Student Outreach position
- All the above officers will be stated as official board members during the May annual meeting as part of the resolutions and will be voted upon by the board.
- Bobbi suggested that we should find a list of alums past 2005 and do a massive outreach to recruit for Communications positions. Past 2005 was specifically mentioned as the communications positions would require knowledge of using social media platforms.

Treasurer Barbara Campbell

- Barbara provided an update on the current balances in Alumnae Association's accounts. See the breakdown below:

SVB \$10,316.49 (includes LiMu)

TDBank 6,091.48

Vanguard 141,491.27

Total cash on hand \$157,899.44

March 21 4,249.71 deposited from Liberty Mutual to SVB

- Barbara is actively working on the balance sheets and budget doc with Braun Weiss and trying to find the Liberty Mutual person to change our deposit to TD Bank.
- Barbara plans to close SVB by the end of the fiscal year or June 30,2023. The process has been tedious and is taking her a long time to close the SVB account
- Currently all expenses for the Alumnae Association's programming is coming out of TD Bank

Lynne Devnew, Priscilla McKay Award Recipient Update

- Lynne got a call from Kathy asking about nominations for the award.
- On a very short notice, we sent out a call asking for nominations for the award.
- We received 7 nominations
- The recipient has been picked and will be awarded on May 2nd
- Lynne and Theresa will also give out the student award at Commencement. The Alumnae Association awards \$500 to the student and the student is nominated by the University
- Barbara will work with Lynne to send a check to the award recipient

Director Reports Student Outreach Maddie Gretzky Student Representatives

- **Absent**

Meghan/Beatrice

- **Absent**

Intern Update Kat McCully

- **Absent**

DEI Gina Patterson

- **Absent**

Co-Presidents

Goal 2 - Response to March proposal by SGA/Class Council is pending further discussion

- AAEB is not ready to respond to the class proposal yet. Karen is yet to review the plan

Goal 3 - By- Laws revisions Governing Structure and Quorum definition for the Annual Meeting

- Karen and Bobbi are working on clarifying the definition of quorum for the Annual meeting as historically the meeting used to be in person where you could clearly identify who is an alum vs not an alum
- Karen and Bobbi are thinking about the organization structure and proposing going back to the President and Vice-President structure.
- They think the co-president model is not good for succession planning. And it has been difficult for both of them to operate as co-presidents
- Lynne provided context on co-presidents structure that it was established because both Theresa and Lynne were going to focus on separate initiatives like working with the school vs. working on AAEB's initiatives specifically
- Elaine chimed in saying that the co-president model does not exist in corporations. She thinks the President should delegate responsibility and co-president acts as a proxy to the President
- Bobbi mentioned that for the purpose of succession planning, it was beneficial to have President and Vice-President model
- Elaine added that Kelly's position can have a co-director model or she should have a bigger committee to help her with execution of responsibilities
- Bobbi announced that she will be stepping down as a co-president as soon as we find a Vice-President to work with Karen

Goal 4 Debrief/ Discussion of AAEB March-May Programming:

- Notecard Writing
 - Notecard writing activity did not occur as a group while everyone was on the meeting but hopefully all the board members got to send out note cards to five incoming students in Class of 2027
- Regional Mixer - Clare/Gina
 - Clare and Gina were absent in this meeting
- Hillel Alum Evening of Theatre
 - 101 folks RSVP'd for this event.
- Tuesday Tea Podcast
 - The first podcast went very well
 - LaShay was very impressive.
 - Next Podcast is one of a Dix Scholar student
 - One of the upcoming podcasts will be about transformation
- Annual Meeting Update: McKee Award/Agenda/raffle
 - AAEB Annual meeting will be on May 20th from 11am-1pm
 - Regina Pisa will be a keynote speaker on the theme of Academic Innovation so people

- can understand how Simmons is going from four colleges now to consolidation of two
- Milestone classes ending with 3 will be spotlighted at the meeting
- A spa raffle will be for amongst attendees
- Kat and Bobbi will be working on a photo presentation to showcase activities and achievements of this year. If anyone has photos, they can send it to intern@simmonsalumassoc.org
- Karen and Bobbi had a great planning meeting with Renique, Krissy and Beth to start talking about the 125th anniversary of Simmons.
- Karen thinks the Alumnae Association should take this initiative forward so we can celebrate this huge Simmons milestone
- Karen talked about feeling encouraged from the planning meeting and feels like a great start of the working relationship between the association and the university
- Commencement
 - Lynne and Theresa will be representing the Alumnae Association at Commencement in May 2023
- African American Alumnae Association Request for Funds for AAAA Symposium 2023
 - Alumnae Association is recommending contributing funding the Elizabeth (Betty) Rawlins brunch by paying for Dean Rollins commute back and forth from Martha's Vineyard which would total to \$700 and also funding \$2500 scholarship which would give us a signage at the AAAA brunch
 - 6 members of the board voted yes to donate these funds to the AAAA

Resolutions

- 1-2-23 The AAEB approves the minutes from the February Board meeting 2-4-23 The AAEB approves the minutes from the March Board meeting.
- 3-4-23 The AAEB approves June 24 meeting for a total of 10 meetings in 2022-23 4-4-23 The AAEB approves
- 5-4-23 Pending submission/discussion of a package from the AAAA Symposium The AAEB votes to approve the request for financial support, amount to be TBD including transport for Betty Rollins.
- 6-4-23 The AAEB approves a revision of the bylaws to remove the requirement of a quorum as defined by 50 Alumnae/i members for the Annual Meeting. Quorum will now be redefined as a quorum (majority) of the current Board members. Revision of the by-laws to remove the requirement of a quorum, (defined by 50 alumnae members) for the Annual Meeting. Quorum will now be redefined as a quorum(majority) of the current Board members.
- 7-4-23 The AAEB approves the definition of the quorum of the AAEB in the by-laws.
- 8-4-23 The AAEB approves the revision of the by-laws and governing structure of the Board replacing Co-presidents with President and Vice President.

Recording of the meeting:

https://drive.google.com/file/d/1U6wobKvtzLxJhTVjfA2yVq4Mn3qSSunn/view?usp=drive_link

ANNUAL MEETING virtual May 20 , 2023 10-12 EST